



**Seniors Collaborative
Action Project**

Barossa.Gawler.Light.Mallala

**Minutes of the Consumer Engagement Working Group Meeting
Held Monday 17th February 2014 at Barossa Council**

1. **PRESENT:** Annette, Deb, Denise, Eliza, Lucy, Lynette, Marilyn, Sarah

2. **APOLOGIES:** Tracy

3. **MINUTES OF PREVIOUS MEETING:** OK

4. **BUSINESS ARISING:**

4.1 Next Expo

- Gawler Sport & Community Centre March 13.
- 66 stalls registered – likely to have 70 at close of registration period
- Rotary Room will be dedicated to Town of Gawler services and activities including the Library and *Actively Ageing in a Digital Economy* initiative
- Event-long program of entertainment including music, op-shop fashion parade and Gawler Council ‘shave-off’
- “Gopher Challenge’ too difficult to organise. Will perhaps look at a separate event later or even a regional competition between the 4 Mayors (great idea Eliza!)
- Hoping to be able to set up the night before.
- Denise to advise Stall holders of earliest access time and doors will be locked until then.
- Stall holders to park and unload at the back of the Centre.
- Car Park will be cordoned off until just before 10:00am.
- Simplicity Funerals wanted to display their range of cardboard themed coffins. It was agreed that a visual /digital display would be preferable.
- They have offered a basket to the value of \$100.

Actions

- *Denise will ask if this can be changed to shopping vouchers instead to be used as Yellow Brick Road raffle prizes.*
- *Denise will seek other donations so that there are 3 x raffle prizes.*
- *SCAP will purchase 1 x \$50 Foodland voucher as the ‘extra draw’ raffle prize for those who complete the evaluation questionnaire.*
- *Deb to add “visit a minimum of 5 stalls to enter” to Yellow Brick Road form*
- *Deb to contact Gawler Council’s Comms people to coordinate media release / ad / editorial content.*
- *Deb to order balloons and helium with SCAP logo and Ageing In Style printed on them*

4.2 Transport Project

Regional Community Transport Project: Community workshop / Forum planned for March 6th to identify key supply and demand issues for all cohorts across the region regarding transport and to agree on priorities. A follow-up workshop will be held at the end of April facilitated by Heather Ornelas (DPTI) and Helen Bevan (DCSI) with key stakeholders, representative of the larger Forum, to identify opportunities to fill the gaps. This will be reported back to the larger Forum at a later date and a Working Group established to implement the required actions.

5. **NEW BUSINESS**

5.1 COTA SA Every Generation Country Launch

COTA would like to do the Country launch of the Every Generation Festival in the Barossa this year.

“The event is often linked with an expo or a special Every Generation Festival event, and can be held as a morning or afternoon event, or an early evening event. The official parts of the Launch usually only take about ½ an hour as we try to keep the speeches to a minimum. We provide funds to assist with catering for the event and/or entertainment, arrange Ministerial presence, COTA SA presence, and arrange the invitations etc, using a list supplied by the host. The host arranges the venue, entertainment, local representation for speeches (often the local Mayor is involved), a good crowd etc and anything creative they would like to arrange. Basically it is the host’s event in regards to creativity. We usually have a crowd of about 100 guests on average.”

It was agreed that would accept this invitation and that we would change the date and venue of the Barossa Ageing in Style Expo so that the Launch could be held on the same day. It would be a good way to test community acceptance of another venue.

Action: Debra to contact Celeste Prosser with the good news. (Celeste will attend March meeting)

5.1 Date and Venue for Barossa Expo

Date: 2nd or 9th October This will require the Two wells Expo to be moved back to August (to allow enough time between events for stall holder to catch their breath)

Action: Lynette to cancel current booking for the Two Wells Community Centre and re-book for Thursday 14th August

Venue: The Rex or Nuriootpa Sports Centre are two possibilities

Action: Venue to be discussed and confirmed at next meeting

5.2 State CPO Network – Consumer Engagement Project. Deferred to next meeting

5.3 World Elder Abuse Awareness Day

WEAAD is Sunday June 15th. Elder Abuse Conference is Monday June 16th

It was agreed that we would organise something to promote this regionally eg all centre based day care providers in the region have a purple day, utilise consumer reference group members to promote it in shopping centres, etc.

Action: For discussion at next meeting.

6. NEXT MEETING

Monday 17th March 1:00 – 2:30pm at Barossa Council

7. CLOSE Meeting closed at 2:45pm.