



**Seniors Collaborative
Action Project**

Barossa.Gawler.Light.Mallala

**Minutes of the Consumer Engagement Working Group Meeting
Held Monday 18th November 2013 at the Barossa Council**

1. **PRESENT:** Deb, Denise, Eliza, Lynette, Marilyn, Sarah,
2. **APOLOGIES:** Annette, Courtney, Jo, Lucy, Tracy
3. **MINUTES OF PREVIOUS MEETING:** No minutes of the meeting held 16/9 as the focus was solely on the two events. (Present: Annette, Deb, Denise, Eliza, Lynette, Marilyn, Sarah)
4. **BUSINESS ARISING:** nil
5. **BAROSSA AGEING IN STYLE EXPO DE-BRIEF**
Received feedback from 12 stall holders and 28 'consumers'.
General consensus that the day went well:
 - Good atmosphere generated by Gurus and the 'roving minstrel'
 - Good range of stalls
 - Camaraderie between stall holders
 - Consumers indicated that it had personally been of use to themAreas that could be improved:
 - Stalls a bit crowded - larger space per stall and spread further along the mall (this would be supported by Foodland)
 - Better promotion of yellow brick road
 - Earlier promotion
6. **SILVER BEAT CONCERT DE-BRIEF**
 - Some hiccups on the day but general consensus was that it was a success, especially the play.
 - The entire event went a bit too long for some and needed another interval.
 - People were expecting to be able to buy lunch when they arrived
 - Started a little late due to rehearsal going over time so ended late
 - Face-to-face promotion worked best (Mallala and Two Wells)
 - Transport costs covered by Wakefield Spoke and COTA grants
7. **FUTURE EXPO's**
Gawler: March 13, 2014
 - Need to go through registrations and identify gaps and send out EOI's.
 - Poster needed
 - No banners needed
 - Use funds for food as drawcard and for raffle prizes.
 - Aim to have ongoing entertainment on stage as in previous Expo.

Kapunda: June 26, 2014

- Invite local Quilting Club and other local groups.

Mallala: September 4, 2014

- Try to get all of the traders in Two Wells engaged
- May need transport to get people there.

Barossa: 2014

- May need to hold it in November so not so close to Mallala's as same service providers attending both.

8. OTHER BUSINESS

Transport Project brief

Project covers the SCAP region. Light Council would like to see it include young people. RDA also interested in broadening it to accommodate young people's transport needs around access to employment and training opportunities. Deb will be meeting with RDA and request that they facilitate a meeting of the 3 Medicare Locals that cover the region to discuss funding opportunities for the project.

9. NEXT MEETING

Monday 16th December 1:00 – 2:30pm. Lunch followed by meeting at a venue to be confirmed.

10. CLOSE

Meeting closed at 2:35pm