



**Seniors Collaborative  
Action Project**

Barossa.Gawler.Light.Mallala

**Minutes of the Consumer Engagement Working Group Meeting  
Held Tuesday October 28, 2014 at Hudsons Café, Gawler**

1. **PRESENT:** Annette, Courtney, Deb, Denise, Eliza, Lynette, Amy Schulz (CNSAML)  
**APOLOGIES:** Lucy, Marilyn, Sarah, Tracy

2. **BAROSSA EXPO**

18 stallholders completed a Survey Monkey questionnaire. Generally good feedback:

- 89% indicated it was very valuable/valuable for their organisation
- 80% indicated they would participate next year
- 60% indicated that this year's Expo was better than last year's
- Good networking opportunity
- Good atmosphere
- Great scones!

Suggested improvements

- Need a larger venue
- Single venue space ie everything in one room
- Need bigger stall space
- Finish at 1:00pm (9am-1pm suggested by a few)

3. **THE YEAR IN REVIEW**

**What worked well?**

- Collaborative approach
- Same registration template for all Expos
- Registrations coordinated by host
- Opportunity to make it relevant to the local area.
- Devonshire Tea
- Balloons
- Box of Expo stuff
- Mail out of flyers to all households
- YBR
- Survey of stall holders

**What should we change?**

- Time – 10:00am – 1:00pm (Gawler will continue to run 10:00am-2:00pm)
- Only provide Devonshire Tea (Gawler will invite Kiwanis to sell sausages)
- Venues for Barossa and Light
- More marketing needed

**For further discussion**

- How we fund future Expo's eg stall hire fees, Council budgets

#### 4. PROPOSED DATES FOR 2015

LGA	Date	Time	Venue
Gawler	Friday March 20, 2015	10:00am-2:00pm	Gawler Sport & Community Centre
Light	Thursday April 16, 2015	10:00am-1:00pm	Freeling - TBC
Mallala	Thursday August 13, 2015	10:00am-1:00pm	Two Wells Community Centre
Barossa	Thursday October 22, 2015	10:00am-1:00pm	Nuri Sports & Function Centre -TBC

#### 5. ACTIONS

What	Who	When
Check and confirm dates	Everyone	Nov 14
Book venues	Deb, Denise, Eliza, Lynette	ASAP
Check prices for poster updates and decals for banner dates	Deb	November
Send out dates to stall holders	Deb	December
Label and inventorise all items in the 'Expo Box'	Deb	Before March Expo
Develop Expo check list and pricing information	Deb	By end 2014

#### 6. OTHER BUSINESS

- Eliza has resigned from LRC.
- Annette has resigned from Barossa Village
- Deb has spoken to her manager about Barossa HACC taking leadership role in organising the Barossa Expo in 2015 and continuing to support the collaborative approach to the Expo Roadshow.

#### 7. NEXT MEETING

Christmas lunch TBA

#### 8. CLOSE

Meeting closed at 4:45pm