

One Year Strategic Plan 2014 -15



Seniors Collaborative
Action Project

Barossa.Gawler.Light.Mallala

Our Vision

A region where people have opportunities to be healthy, active, fulfilled and connected throughout their lives.

Our Mission

Through collaborative efforts, the Aged Care sector in the region will develop and utilise best practice and innovation in service delivery to enable our population to achieve the best possible quality of life and independence during their senior years.

Our Values

- Transparency
- Equity
- Relevance
- Consultation
- Inclusivity
- Respect
- Responsiveness
- Leadership
- Teamwork

Our Strategic Approach

- Collaboration & Partnerships
- Reform & Innovation
- Research & Planning
- Consumer Engagement & Participation
- Regional Capacity Building (consumers and service providers)



Governance

Establish Project infrastructure & governance to facilitate effective regional collaboration, service improvement and reform amongst stakeholders.

Ensure practices are transparent, accountable, responsible and progressive.

Actions

1. Ensure project structure is effective in identifying and addressing the Project's priorities
2. Comply with the reporting and acquittal requirements of funding bodies.

Communication & Marketing

Establish an effective regional communication and marketing strategy to disseminate information, build knowledge, share resources and examples of best practice and increase stakeholders and consumers awareness of the Project.

Actions

1. Produce a regular e-newsletter
2. Develop and maintain a web site for the Project
3. Develop appropriate marketing materials to promote the Project
4. Seek opportunities for media coverage of Project activities and events

Capacity Building

Undertake information, education and training activities to build the capacity and competency of the aged care sector in the region to respond to consumer needs and Aged Care Reforms.

Actions

1. Identify workforce training and development needs through research and consultation with consumers, service providers. And contractors.
2. Increase opportunities for staff and contractors to access training & development to address identified needs.
3. Develop appropriate partnerships to address regional workforce development and consumer needs.

Consumer Engagement

Establish mechanisms through which consumers can influence service system reforms and can develop the capacity to navigate the Aged Care System to ensure their service needs are understood and delivered.

Actions

1. Seek ways to ensure the consumer voice is heard by service providers and decision makers.
2. Organise a series of events that facilitates access to information by older people across the region.
3. Involve consumers in identifying and addressing regional issues of concern including dementia and elder abuse