

## APPLICATION FORM FOR TOURISM AND SERVICES ROAD SIGNS

**Before completing this application, please read the "Road Sign Guidelines".  
To be eligible road signs, applicants must demonstrate that they meet the appropriate criteria in Section Two of the "Road Sign Guidelines – Guide to Visitor and Services Road Signs".**

Name of Applicant \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Name of Business / Service \_\_\_\_\_

Address of Business / Service \_\_\_\_\_

Your Local Council \_\_\_\_\_

**1. Do you believe you meet the Criteria in the Guidelines?**

After reading the Criteria in the Guidelines, do you believe that you meet the Essential Criteria and Specific Criteria (where applicable)?

Yes  No

**2. Are you currently registered with SATC?**

Yes  No

**3. Which category best describes your attraction? (Refer to Section Two of the Guide for Tourism and Services Road Signs)**

- |   |  |
|---|--|
| <input type="checkbox"/> Galleries                  | <input type="checkbox"/> Museums                     |
| <input type="checkbox"/> Cellar Doors               | <input type="checkbox"/> Historic Properties or site |
| <input type="checkbox"/> Accommodation              | <input type="checkbox"/> Theme Parks                 |
| <input type="checkbox"/> Zoos & Wildlife Parks      | <input type="checkbox"/> Scenic flights or cruises   |
| <input type="checkbox"/> Outdoor recreation         | <input type="checkbox"/> Tourist / Scenic Drives     |
| <input type="checkbox"/> Natural &/or Natured based | <input type="checkbox"/> Other attractions           |

**4. How long has the business/service been operating in its present form?**

- Not yet operating (specify planned opening date): \_\_\_\_\_
- Less than 1 year  Between 1 and 5 years
- Between 5 and 10 years  More than 10 years

**5. Are the details of your business, including opening hours available to visitors at the nearest accredited Visitor Information Centre?**

Yes  No

**6. What are your opening days and hours?**

Monday	
Tuesday	
Wednesday	
Thursday	
Friday	
Saturday	
Sunday	

**7. Is the attraction open on public holidays?**  
 Yes  No

**8. Is the attraction open during school holidays?**  
 Yes  No

**9. Is your attraction signed inside your property boundary?**  
 Yes  No

**10. Does the attraction have the opening hours/days displayed?**  
 Yes  No

**11. If yes, advise location of sign.**

\_\_\_\_\_

**12. Are you a member of the Local Tourist Association?**  
 Yes  No If Yes, please provide name of Association:

\_\_\_\_\_

**13. Is pre-booking necessary?**  
 Yes  No If Yes, please provide details:

\_\_\_\_\_

**14. What means do you use to communicate its operation, facilities etc to the visitor?**  
 Print media advertising  Electronic media  
 Direct mail campaigns  Other means

**15. Do you advertise in local/regional tourist guides/magazines etc?**  
 Yes  No

**16. Number of visitors per year (if available)** \_\_\_\_\_

**17. Are there any existing signs, which will become redundant and/or could be removed if new signs are approved?**  
 Yes  No

**Please append the following information in support of application:**

- Maps/s of suggested signing location/s;
- Photographs of existing signs at suggested location/s;
- Relevant licences and approvals to operate as an establishment;
- Details of on-site signing at your business

**With all sections completed and with relevant support material attached, please submit this application to The Barossa Council. Council may forward this application to the relevant DPTI Office. Failure to supply all necessary information may result in an unsuccessful application. An initial response to you will occur within 28 days of delivery of this application form.**

## APPLICATION FORM FOR TOURISM AND SERVICES ROAD SIGNS

**DESCRIPTION:** - Fingerboard / reassurance blade\*\* (Please circle one)  
(Proposed wording for the sign)

**LOCATION PLAN:**

(Street and Site where Sign is to be installed)

New Post Needed **YES / NO**

Sign to be **Single Sided / Double Sided**

- **ADMINISTRATION / INSTALLATION FEE \$95.00/sign**
- **ADDITIONAL POST (IF NEEDED) \$60.00**
- **FINGERBOARD SIGNAGE COST AT COST**
- **REASSURANCE BLADE SIGNAGE AT COST**

I HEREBY AUTHORISE THE BAROSSA COUNCIL TO CARRY OUT THE WORKS DETAILED AND UNDERTAKE TO BEAR THE FULL COST OF THE MANUFACTURE AND INSTALLATION OF THE SIGN, SUBJECT TO THE APPLICATION BEING ENDORSED BY COUNCIL.

.....  
**PRINT NAME & SIGN**

**DATE**

- There shall be a limit of three (3) finger board signs in any one direction on any post.
- Sign may include the name of the business if the business is located outside of a 50 or 60 km/h speed zone.
- Sign will only show a symbolic representation if the business is located inside a 50 or 60 km/h speed zone or township.
- Where more than one business similar to the business applying for a sign is located within that section of road, a limit of two (2) named signs will apply.
- If two (2) businesses have named finger board signs located on one post and a further application is received, a rationalisation of the existing signs will be made and a symbolic sign may be erected to replace all other named finger board signs.