

Council). This would ideally form part of a possible mixed use facility. The Club will seek future support from Council to contribute towards the funding of alternative cages.

Risk Management

- As identified in the Building Condition Assessment (refer [Attachment 2](#))
- Public health considerations arising from vermin is being addressed by isolation of building and baiting process

COMMUNITY CONSULTATION

The Park Committee has consulted with all of its stakeholders and recommended the demolition of the Poultry Shed at its meeting on the 20 July 2016.

Consultation with the broader community has not been undertaken.

7.3.1.4

NURIOOTPA WAR MEMORIAL SWIMMING POOL – PROJECT SCOPE

B3051

MOVED Cr de Vries that Council approves:

- (1) The Draft Project Scope (V0.1) 1 September 2016 - Future Proofing – Nuriootpa War Memorial Swimming Pool for implementation.
- (2) Funding for concept planning and technical advice as detailed in the Draft Project Scope up to \$10,000 excluding GST to be funded from existing Nuriootpa Pool budget or allocation for the pool reserve with a corresponding budget adjustment.

Seconded Cr Miller

CARRIED 2014-18/785

PURPOSE

The Nuriootpa Pool Working Group (the Working Group) has developed the project scope for "Future Proofing the Nuriootpa Pool" for consideration by Council.

REPORT

Background

At its meeting on the 15 March 2016, Council resolved that:

MOVED Cr de Vries that Council: -

(1) Notes the results of the first phase of community consultation on the Nuriootpa War Memorial Swimming Pool as follows:

- Option 1 Maintain existing facility with no new additions 13% support
(116 of 867 responses)

- Option 2 Redevelop the existing facility 51% support
(443 of 867 responses)

- Option 3 Build a new facility at new location 36% support
(308 of 867 responses)

(2) Approves the development of a Project Scope for the detailed investigation of the Options for presentation to Council by the July 2016 Council Meeting.

(3) Appoints Cr Milne to the working group for the development of the Project Scope.

(4) Supports the inclusion of a representative from the community Nuriootpa War Memorial Swimming Pool Working Group (NWMSPWG) to the working group for the development of the Project Scope if the NWMSPWG wishes to be involved.

(5) Supports the attendance of the Elected Member representative at the Aquatic Recreation Victoria regional pool event in May 2016 if they wish to attend to be funded from the Elected Member training Budget.

Seconded Cr Harris

CARRIED 2014-18/568

At the meeting on the 19 July 2016 via the Consensus Agenda, Council noted and endorsed a resolution that the update report on the Project Scope would be presented during the first quarter of 2016/17 and that Cr Lange (in addition to Cr Milne) is now included in the Working Group meetings following his attendance at the Aquatic Recreation Victoria Regional Pools Conference (ARV Conference) in May 2016.

The Working Group has now developed the draft Project Scope provided as Attachment 1.

The discussions and scope development has been informed by key learnings from:

1. Summary Key Themes - the ARV Conference. Refer Attachment 2.
2. The Guidelines for Outdoor Seasonal Pools (March 2016). ARV & Victoria State Government
3. Community consultation (Council and Community Working Group processes)
4. Customer data
5. Facility Condition Report July 2015

In particular the Working Group has determined where the Nuriootpa Pool current state and project fits in the Facility Decision Flow Chart that forms a central part of the Guidelines referenced above (page 4 and presented as attachment to Project Scope).

The Working Group sees this Flow Chart as a valuable benchmarking tool to scope the Project against. The current state is assessed as follows:

Flowchart step	Status relating to Nuriootpa Pool
Section 1 - What is the problem?	<ul style="list-style-type: none"> • The pool infrastructure is ageing • Significant \$ to bring up to contemporary standards & core components will still be 70+ years old • Does not meet contemporary demands of multiple demographics • Pool is not seen as a "fun place to be" – impacts patronage • Potential Health & Wellbeing impacts are impacted by these constraints • Location is "out of sight, out of mind"
Section 2 – Situation Analysis	<ul style="list-style-type: none"> • Technical advice – initial condition audit – completed (2015) • Action Plan – project scope developed but no strategic Aquatic Strategy to inform policy positions and decisions
Section 3 – Community & Stakeholder Consultation	<ul style="list-style-type: none"> • Community Group – community consultation via Survey 2015 • Council – community consultation 2015/16 (first phase) • Ongoing engagement with Community Working Group in partnership approach to project with Council and Belgravia Leisure
Section 4 – Seek Design / Feasibility / Recommendations Upgrade the Facility	<ul style="list-style-type: none"> • Option 1 – No concept to cost or undertake further consultation with – refer Project Scope
Section 5 – Seek Design / Feasibility / Recommendations New Capital Works	<ul style="list-style-type: none"> • Option 2 – No concept to cost or undertake further consultation with – refer Project Scope • Working Group recommended site for feasibility – Tolley Reserve, Nuriootpa
Section 6 – Close the Facility	<ul style="list-style-type: none"> • Not currently a determined option of Council

The Working Group has assessed that the absence of an overarching Council Strategic Aquatic Strategy is a gap in positioning where the Nuriootpa Pool sits as an aquatic recreational facility in

the region, what purpose it is providing or could provide and the appropriate existing and future levels of service. The Working Group strongly recommends that this gap be addressed as part of the Project Scope. The Barossa Aquatic Strategy would also look at the other recreational aquatic facilities in the Council area, ie Williamstown Pool and the Rex (and where relevant, the impact of any facilities in adjacent Council areas). This work would also link to the region wide strategic project work proposed by the Chief Executive Officer separately within this Agenda if approved by Council.

Technical support for scoping of concept documentation to be funded from existing budget or access Nuriootpa Pool reserves for this purpose.

Summary and Conclusion

- The initial Council community consultation process indicated a preference from respondents for the refurbishment of the existing facility on the current site (as previously documented to Council March 2016) with the option for a new purpose built facility on an alternative site the second preference.
- The Working Party view based on current practice and approaches documented in equivalent, regional facilities particularly in Victoria, is that changing leisure preferences demand a more recreational, flexible facility that can also drive tourism and wider economic and health and wellbeing benefits. In a more visible location such as Tolley Reserve (subject to this site being suitable) the "Pond in the Park" approach could generate the greatest benefits for the community and better return on investment than refurbishment and retro fitting of already aged infrastructure in a less visible, albeit fondly regarded location.
- On this basis, the Working Party recommends developing feasibility for both concepts as detailed in the Project Scope.

ATTACHMENTS OR OTHER SUPPORTING REFERENCES

Attachment 1 – Nuriootpa War Memorial Swimming Pool – Draft Project Scope (V0.1)
Attachment 2 – Summary Key Themes – ARV Conference May 2016

COMMUNITY PLAN / CORPORATE PLAN / LEGISLATIVE REQUIREMENTS

Legislation

Local Government Act 1999

Community Plan – Themes



Community and Culture



Infrastructure



Health and Wellbeing



Business and Employment

Corporate Plan



How We Work – Good Governance

- 3.3 Ensure Councils sporting, recreational and leisure grounds and playing arena and associated programs meet the current need of the community to an agreed level of service.
- 3.9 Ensure Council facilities and assets are accessible, safe and maintained to an agreed level of service.
- 6.1 Ensure that the community has access to information regarding the discussions held and decisions made by Elected Members.

FINANCIAL, RESOURCE AND RISK MANAGEMENT CONSIDERATIONS

Financial and Resources

- Feasibility and costs to be provided as an outcome of concept planning and as per objectives and deliverables of Draft Project Scope.
- Allocated up to \$10,000 from Nuriootpa Swimming Pool existing Budget or reserve funds (\$70,000 balance as at 30 June 2015) with corresponding budget adjustment as required.

Risk Management

- Risk assessment will form part of the feasibility deliverables for each option (refer Item 3(h) Draft Project Scope).

COMMUNITY CONSULTATION

There has been a staged approach to consultation:

1. Community Working Group survey
2. Council Community Consultation – Options response – March 2016
3. Ongoing collaboration – Community Working Group
4. Community representation – Council Working Group
5. Future consultation recommendations to be made to Council - Item 3(i) Draft Project Scope

7.3.1.5

NURIOOTPA WAR MEMORIAL SWIMMING POOL – SERVICE LEVELS 2016/17 SEASON **B3051**

MOVED Cr Lange that Council:

- (1) Approves the proposed opening hours for the Nuriootpa War Memorial Swimming Pool for the 2016/17 season as follows:

Week Days – School Term period

Monday to Friday inclusive 6am – 10am

Monday and Friday only 3.30pm – 6pm

Tuesday, Wednesday, Thursday 3.30pm – 7pm

Week Days – School Holiday period

Monday to Friday inclusive 6am – 10am and 2pm – 7pm

Weekends – Same for whole season

Saturday 10am – 6pm

Sunday 12pm – 6pm

- (2) Instructs Officers to agree a process with Belgravia Leisure to offset increased staff costs (7 hours per week at a cost of \$3,700 for the season) from any increase in kiosk revenue generated through these and other service level changes for the season and report to Council on outcomes when end of season figures are available.

Seconded Cr de Vries

CARRIED 2014-18/786

MOVED Cr Lange that Council:

- (1) Approves the trial of a "Kids Swim Free" (16 year olds and under) for the school holiday period during the 2016/17 season at the Nuriootpa War Memorial Swimming Pool;
- (2) Approves a budget adjustment to cover the cost of associated, estimated reduction in revenue of \$13,000 to be funded from the Nuriootpa War Memorial Swimming Pool reserve fund;

- (3) Instructs Officers to bring a report to Council when data from the outcome of the trial is available and use the information to inform the ongoing development and review of any future Aquatic Strategy for the Council.
- 4) Introduce a gold coin donation entry for Pool related events at the Nuriootpa War Memorial Swimming Pool.

Seconded Cr de Vries

CARRIED 2014-18/787

PURPOSE

To review some current operational service levels (ie opening hours, fees and charges) operating at the Nuriootpa Pool taking into account any relevant issues arising to date from the associated "Future proofing the Nuriootpa Pool" process.

REPORT

Background

For the 2015/16 season, the focus was on addressing some of the practical issues flagged through the Community Group survey and Facility Condition Report that had an impact on use and visits to the pool, ie: water temperature (*new solar heating installed); shade and seating (*new tables and chairs with additional umbrellas provided); no attractions for kids to make the pool more fun (*free wifi installed and pool accessories provided).

Visits increased over the 15/16 season compared to 14/15 as follows, despite opening only 62% of possible days due to weather conditions compared to 90% opening the previous year:

14/15 visits (including schools, excluding events)	15/16 visits (including schools, excluding events)
5145	8247
Cost per visit @ \$25.38	Cost per visit @ \$24.61 (includes extra costs* above)
Lost days due to weather 14 Pool open 90% of possible days	Lost days due to weather 53 Pool open 62% of possible days

Opening hours: The survey also referred to the possible change in opening hours to make the pool more accessible, particularly during the hottest period of the season and school holidays by extending afternoon/evening hours consistently without that being determined on an ad hoc basis by the predicted temperature on any given day. The ad hoc approach leads to confusion and it is suggested that this impacts attendance. It is held that simplifying the hours will make it easier for people to attend.

It is proposed to trial the following hours for the 16/17 season:

Week Days – School Term period	Times
Monday to Friday inclusive	6am – 10am
Monday and Friday only	3.30pm – 6pm
Tuesday, Wednesday, Thursday	3.30pm – 7pm
Week Days – School Holiday period	Times
Monday to Friday inclusive	6am – 10am and 2pm – 7pm
Weekends – Same for whole season	Times
Saturday	10am – 6pm
Sunday	12pm – 6pm

Hours and Associated Costs	
Total hours per week	49.5 term time / 59 school holidays
Average per week across the season 16/17	53
Average per week in 15/16	49.5
Extra 3.5hours average x 2 staff @ \$25.24 p/hr	\$176.68 per week / \$3,710 for season

It is proposed for Council to underwrite the estimated \$3,700 (worst case scenario assuming the pool is open 100% of available days with no weather affected closures). However, if visits increase and additional revenue is driven through related kiosk sales, Belgravia will compensate Council accordingly.

The hours if approved, will be assessed to track impact on visits and Officers and Belgravia determine a process for reimbursement of staff related costs dependent on kiosk revenue.

Entrance Fees

It is proposed to keep entrance fees stable at \$4.30 single entry, \$15.00 per family visit (based on 2 adults in a family group).

The "Future Proofing the Nuriootpa Pool" project (the Project - refer Agenda item 7.3.1.4 September 2016), identifies that Council does not currently have an Aquatic Recreation Strategy to determine its policy approach to service areas such as fee modelling. The Project Working Group has recommended that a Strategy be developed to better inform the approach to aquatic recreation in the Council area (and linked to service provision in other adjoining Council areas).

This approach is the one recommended by the industry and outlined in the Guidelines for Outdoor Seasonal Pools (March 2016) produced by Aquatic Recreation Victoria and Victoria State Government. It was referenced in many of the presentations to the first Regional Pools Conference held in Shepparton in May 2016 and attended by representatives of the Working Group, including Councillors Milne and Lange. There is a move in some areas towards making aquatic facilities free at the point of entry to drive use and the associated health and wellbeing benefits to the community. While the data to support this approach is still limited, there is research from the UK that indicates a health and wellbeing impact of minimum \$7 for each \$1 of operational/capital investment. Anecdotal reports from Councils starting to adopt a change in fee charging, is that even in regional pools, there has been a significant increase in attendances and the community taking "ownership" of the value of the facility. Some Councils have taken the view that if the facility has significant community value and will have to be subsidised by ratepayers in any event, the additional cost associated with underwriting some or all of fee entry is sustainable in the context of the overall operational and capital investment in the facility. They also point to the fact that services such as library access, community galleries, visitor information services etc are not charged for at the point of entry in addition to the support provided via rate revenue.

While the information is not conclusive or comprehensive, Officers have done some initial modelling of a potential free entry approach for kids up to and including 16 years olds to swim free for all or part (school holidays only) of the season.

The rationale for adopting this approach at this point would be based on:

- Council deciding that an Aquatic Strategy is required
- Using the data to help inform that ongoing Strategy development and future service levels
- Assist with the modelling for any future redeveloped or new facility arising from the "Future Proofing the Nuriootpa Pool" project
- Investigating application to other aquatic facilities (Williamstown in the first instance).

Attachment 1 provides a snapshot of the cost and benefit associated with a "kids swim free" model for 16/17 based on the options of:

- Applying for the school holiday period only – cost of \$13,000 (associated health and wellbeing benefit \$90,000 using the \$7 of benefit for every \$1 of investment model).
- Applying for the whole season – cost of \$21,000 (associated health and wellbeing benefit of \$146,000 using the same model).

Other assumptions of the model are:

- it would not apply for school based visits,
- it assumes no weather affected closures,

- a 20% increase in attendances taking advantage of the free swim based on 15/16 numbers, and
- 75% of that increase in visits will be by kids.

Attachment 2 provides an overall, high level summary of the costs and benefits of the proposed changes to opening hours and the kids swim free approach.

Current advertising budgets (Belgravia and Council) will be used to promote the approach if adopted and will provide a very strong unique selling proposition to market the pool.

It is not proposed to extend this approach to the Rex beyond the arrangements for 4 year olds and under to swim free, at this point. The Aquatic Strategy (if supported) will need to do further investigation into the modelling and look at an ongoing way of capturing data on the impacts between one facility and the others to inform Council's future strategy.

Officers will look at the application of the approach to Williamstown Pool for this season if adopted for Nuriootpa (and dependent on the mode taken) and bring a future report to Council in October.

Events

Council, Belgravia and the Community Working Group (via Nuriootpa Futures Association Inc) supported a range of very successful events at the pool during 15/16 including: 70th Anniversary opening; 2 film nights (via Youth Services Budget \$3,600); Open Family Fun Days (Belgravia including Australia Day event). In addition, Council supported the introduction of "Come and Tri" triathlon start up/taster events via the Community Assistance Scheme Grants process with \$2,250.

Events generated a further 1140 (minimum estimated) visits.

The events (with the exception of the triathlon) were free entry and operated with significant volunteer input. There has been some feedback (largely anecdotal through the Community Working Group) that parents would be happy to provide a gold coin donation for events, which are optional and not a core service component.

It is understood the triathlon will run again this year and will be sustainable without Council funding on the basis of the participation levels achieved.

Summary and Conclusion

- Officers recommend a change to opening hours as summarised in the report.
- Officers support the development of a Council Aquatic Strategy as per the recommendations of the Future Proofing the Nuriootpa Pool Working Group.
- Officers support the limited trial of a "kids swim free" approach for the 16/17 season to provide data for the ongoing application of any Aquatic Strategy and recommend applying to the school holiday period.
- Data for the Williamstown Pool to be presented to the October Council Meeting further to discussions with the contracted Park Caretakers.

ATTACHMENTS OR OTHER SUPPORTING REFERENCES

Attachment 1 "Kids Swim Free" Model – Fees / Health & Wellbeing considerations
Attachment 2 Summary of service level impacts – hours and fee changes

COMMUNITY PLAN / CORPORATE PLAN / LEGISLATIVE REQUIREMENTS

Legislation

Local Government Act 1999

Community Plan – Themes



Community and Culture



Infrastructure



Health and Wellbeing



Business and Employment

Corporate Plan

How We Work – Good Governance

- 3.3 Ensure Councils sporting, recreational and leisure grounds and playing arena and associated programs meet the current need of the community to an agreed level of service.
- 3.9 Ensure Council facilities and assets are accessible, safe and maintained to an agreed level of service.
- 6.1 Ensure that the community has access to information regarding the discussions held and decisions made by Elected Members.

FINANCIAL, RESOURCE AND RISK MANAGEMENT CONSIDERATIONS**Financial and Resources**

- Contained in the body of the report and attachments.
- The cost of free entry will be an unbudgeted item and could be met from the Pool reserve (\$70,000 as at 30 June 2015). This will require a first quarter budget adjustment dependent on the option adopted.
- Officers will agree with Belgravia Leisure a process for monitoring any associated revenue increases via the kiosk (operated by Belgravia under the current contract arrangements) and using these to offset additional staff costs associated with the increase of 7 additional staff hours per week as a result of any approved changes in opening hours.

Risk Management

- Development of an Aquatic Strategy will form the framework for future Policy decisions around service levels at Council's aquatic / recreational facilities and assist with taking an informed and consistent approach to the establishment, monitoring and ongoing review of service levels, thus managing Council's financial and reputational risk.
- Adopting a trial approach in respect of fees for 16/17 will mitigate the setting of precedent while still enabling Council to collect relevant, local data to inform its future strategy.

COMMUNITY CONSULTATION

Council has undertaken a consultative approach to the strategy for and operation of the Nuriootpa Pool and will continue to consult in accordance with the developed communications plan (refer Nuriootpa Pool Draft Project Scope). Very close working relationships are maintained with the Community Working Group with representation from that Group on the Project Working Group.

7.3.2.1**MONTHLY FINANCE REPORT (AS AT 31 AUGUST 2016)****B411**

MOVED Cr de Vries that the Monthly Finance Report as at 31 August 2016 be received and noted.

Seconded Cr Lange**CARRIED 2014-18/788****PURPOSE**

The Uniform Presentation of Financials report provides information as to the financial position of Council, including notes on material financial trends and transactions.