



MINUTES OF THE MEETING OF SISTER CITIES ADVISORY COMMITTEE

held on Thursday 23 January 2025 commencing at 5.30pm
in the Council Chambers, 43-51 Tanunda Road, Nuriootpa.

MINUTES

Welcome by Mayor Bim Lange declared the meeting open at 5.30pm.

1. ATTENDANCE RECORD

1.1 Members Present

Mayor Bim Lange, Jo Moen, Janine Harding, Rolf Binder, Sandie Simons (Proxy for Rotary), Scott Hazeldine, Louise Hickinbotham, Carol Dadds, Ingrid Day, Jo Seabrook, Heidi Helbig, Milly Hoffmann, Catherine Nacey.

Visitors

Elaine BurrIDGE

Apologies

Rick Lane, Vanesa Lambert

Not Present

Nil

Leave of Absence

Nil

2. CONFIRMATION OF PREVIOUS MINUTES

2.1 Minutes of previous meetings – for confirmation:

MOVED Scott Hazeldine

That the Minutes of the Sister City Advisory Committee held on Thursday 21 November 2024 at 5.30pm, as circulated, be confirmed as true and correct records of the proceedings of those meetings.

SECONDED Rolf Binder

CARRIED SCACC/14

2.2 Matters arising from previous minutes

Nil

3. MATTERS FOR INFORMATION

3.1 STUDY TOUR - SEPTEMBER 2025 UPDATE

The Sister Cities Program Manager gave an update on the current status of the arrangements for the Study Tour with Nuriootpa High School. Grapevine have indicated a keen interest in the students and provided a draft itinerary of their visit to Grapevine, including attendance at Grapefest, school visits, pep rallies, cattle run, cattle yard and also the opportunity to talk with Barossa representatives in Grapevine.

A total of 16 Expressions of Interests were received from Nuriootpa High School Year 11 and 12 Agriculture students, with 8 being selected by the panel, (Sister Cities Program Manager, Janine Harding, Catherine Nacey, Rick Lane and Milly Hoffmann).

The students stated networking and building relationships as some of the reasons for applying for the study tour. The students are very engaged and enthusiastic and some may consider using the experience for their school research project.

The students have made a 'Longhorn' board to show their progress towards their fundraising goal of \$40,000. They all have fantastic fundraising ideas from bake sales to bottle and can recycling and all agreed that any fundraising would be pooled and share between all students.

The students had a stall at the Tour Down Under (TDU) selling soft drink and water towards their fundraising target. Kiwanis Barossa agreed to donate any proceeds from drink sales on the day from the TDU.

The students will be helping at the Australia Day event at the Tanunda Show Hall on 26 January 2025 and will be assisting Kiwanis with tea and coffee, Lions Club of Barossa Valley with the BBQ breakfast and selling soft drink and water, also having cakes and other sweets for sale. The students want this fundraising experience to connect them to our local service clubs.

The students will be attending a clearance sale with BML Auctions and cooking bacon and egg sandwiches and a sausage sizzle, together with soft drinks and water.

Kiwanis and Rotary Club of Barossa Valley have asked for student biographies for their newsletters.

Information postcards have been developed for the students to distribute with banking details to support their fundraising efforts. The students have set up an Instagram and Facebook page.

3.2 VERBAL UPDATE ON BAROSSA VINTAGE FESTIVAL FLOAT

The Sister Cities ' Friendship Float' has been registered for the Barossa Vintage Festival Parade.

Restoration works have begun on the trailer to strengthen the draw bar. As the commencement of the parade is in Nuriootpa, the trailer would need to be delivered to Nuriootpa in the days leading up to the parade. A storage area will need to be found.

There are currently Council staff who have volunteered to assist in putting the float together. There has also been assistance offered from the wider community including a welder and industrial plastics. The Committee Members were encouraged to assist in making the float.

Discussion

- Design
- Music
- Common themes between USA and Australia
- Sponsorship
- Nuriootpa High School Art Students participate
- Storage availability

Janine and Catherine will arrange a site visit to view the Trailer with Louise.

3.3 VERBAL UPDATE ON DELEGATION VISIT

The Sister Cities Program Manager gave an update of the current status of the delegation visit. Janine is currently working with the Barossa Vintage Festival to put an itinerary together with dates and more information to be distributed to the Committee as soon as possible.

Finalised dates at this stage are:

- Thursday 24 April - Touchdown & Taste Off Barossa with an exhibition American Football match, American and Barossa food and drinks, blind tasting of Australian and Texan wines, Grapestomp. This will be held at Barossa Rams Rugby Club and supported by Tanunda Primary School. There will be an opportunity for our Nuriootpa High School students to be involved in some capacity for fundraising for the study tour.
- Saturday 26 April – Barossa Vintage Parade
- Tuesday 29 April – Barossa Bushgardens BBQ lunch with Barossa cuisine and Barossa Wildlife Rescue
- Tuesday 29 April - Grapevine to host thank you dinner

Discussion - Bespoke 'Trade Show'

Heidi provided information regarding a potential bespoke 'trade show' dinner at a venue, such as Barossa Cellar with Australian cuisine for those Barossa producers who might be export ready or wanting to break into the export market.

This might give the opportunity to showcase Barossa's diverse export markets for example, artisans and produce makers who are important to what make the Barossa unique. The idea would be to initiate conversations and relationships.

Confirmation of Grapevine's role, including support for a physical space or pop up in the Grapevine Visitor Information Centre (VIC). We could reciprocate with Grapevine products at our VIC.

The Committee are happy to pursue this idea and Heidi and Rolf will continue to look at this concept out of session.

3.4 AMALGAMATION OF EVENT VOLUNTEERING WORKING GROUP AND MARKETING, SPONSORSHIP AND FUNDRAISING WORKING GROUP

The Sister Cities Program Manager gave a short update on the status of the Event Volunteering Working Group and the amalgamation into the Marketing, Sponsorship and Fundraising Working Group due to a cross over of similar functions of both groups.

The Barossa Council is currently working on sponsorship tiers and this information will be provided in due course.

The Committee agreed to amalgamate the Event Volunteering Working Group into the Marketing, Sponsorship and Fundraising Working Group, effectively immediately.

3.5 CITY OF ADELAIDE - SISTER CITY PROGRAM

The Sister Cities Program Manager gave an update on the visit to City of Adelaide, Sister City Program Manager, Ben Makepeace. The visit highlighted that the Barossa Council is more community minded, with the City of Adelaide being largely diplomatic, focussing on hosting delegations and visits, piggy backing off the State Government Departments, Education and University students. Ben provided some great connections

It was highlighted the importance of involving state delegates and The Council will start to create some political friendships with linkages to the Texas, US.

3.6 DISCUSSION - OFFICIAL DELEGATION TO GRAPEVINE SEPTEMBER 2025

The Sister Cities Program Manager gave an update on opportunities for the delegation attending Grapevine in September 2025. The delegation will include Rick Lane and Milly Hoffmann as teacher chaperones and the School Study Tour students from Nuriootpa High School, the award recipient Barossa Young Ambassador. Other delegates are still to be confirmed.

For any Committee Members considering attending, this will be required to be self-funded.

The delegation itinerary will include 11-14 September for Grapefest and will need to look at what events may be held for the September 11 Commemoration.

3.7 DISCUSSION - MEETING TIMES FOR ADVISORY GROUP AND WORKING GROUPS

The Committee discussed continuing Sister Cities Advisory Groups, monthly on Thursdays at 5.30pm commencing 20 February.

The Committee discussed continuing Sister Cities Working Groups, monthly on Thursday at 5.30pm with dates to be confirmed.

4. DEBATE REPORT

Nil

5. CONFIDENTIAL AGENDA

Nil

6. URGENT OTHER BUSINESS

Nil

7. NEXT MEETING

27 March 2025

8. CLOSURE

Mayor Lange declared the meeting closed at 7.00pm.

Confirmed at Sister Cities Advisory Committee Meeting on 27 March 2025

Date:.....

Chairperson.....